



Issue
POLITICAL INQUIRY FORM

WCBS NYC

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 4th Qtr 2012

NAME OF REQUESTOR:

Michael D'Ettorre

1. NAME OF AD AGENCY:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103
P: (215) 567-4080

2. ORGANIZATION PAYING FOR TIME:

United Federation of Teachers
52 Broadway
New York, NY 10004
P: (212) 777-7500
Michael Mulgrew. President

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

5. PRODUCT OR CATEGORY:

Issue

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

DATE OF REQUEST

09/20/12

7. NATURE OF REQUEST:

(a) Request for Issue rate card

 X

(b) Other request as stated below

 X

Requesting political rate card all dayparts, all programs, all levels rates :30's.

8. DISPOSITION MADE OF REQUEST

(a) Granted

 X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

 X

9. SUBSEQUENT DEVELOPMENTS

See File

10. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

James Callahan for John Link, CBS Television Stations 09/27/12